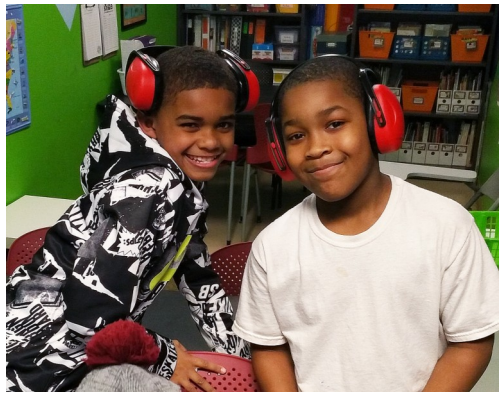




ANNUAL REPORT  
Fiscal Year 2017





# FROM OUR EXECUTIVE DIRECTOR

Dear Friends,

In my office there is a photo of my 5<sup>th</sup> grade Hospitality House baseball team from 1967. I enjoy asking our students (and staff) if they can find me amongst the smiling kids. Most can't, some do. I keep this photo up, not just as a fun game to play with folks, but as a reminder of what a privilege and honor it is to work here. I thank God every day for the staff and volunteers that come to share the love of Jesus and help our kids on the road to a brighter future. For me personally, Hospitality House has made all the difference in my life.

Hospitality House is committed to serving the North Minneapolis Metro community. This community includes the neighborhoods of: Near-North, Willard-Hay, Harrison, Jordan, Hawthorne, Cleveland, Folwell, McKinley and the cities of Robbinsdale, Crystal, Brooklyn Center, Golden Valley and New Hope.

Immense challenges are robbing our students of reaching their full potential. According to the Minnesota Compass, in our Near-North neighborhood, **72% of youth live in single-parent family households and 62% of elementary age children live below the poverty line**. In addition, our North Minneapolis youth of color are in an academic achievement crisis. The 2017 "Minnesota Report Card" from the Minnesota Department of Education reveals the public schools our youth attend have average 3rd grade reading proficiency scores of 16% at Hall, 17% at Bryn Mawr, and 37% at Prodeo Academy. This is in contrast to Minneapolis Public Schools (MPS) average of 43% and the Minnesota average of 57%.

The staff here work everyday to address these challenges.

As Hospitality House approaches its 60th Anniversary, we not only celebrate the thousands of lives that have been impacted over the years but we seek to do even more to help the youth and families we serve in North Minneapolis. We invite you to join us!

Blessings,



Rev. Johnny Hunter



## Being there for a Family in Need

Hospitality House has been such an amazing blessing to me and my family. I was in the midst of a divorce and my son was having behavior issues at school. I was looking for an affordable, but good after school program for him. I came to Hospitality House to not only find they are affordable, but they are loving and supporting. Miss Brenda has been an advocate for my son when he was having behavior issues at his school. She went above and beyond her call of duty to come to a parent teacher conference and even did a pop-in visit to ensure my son was behaving and the environment was right for him. This has been such a blessing to me to have this incredible village for my son. His behavior has totally improved and he is a star athlete at the Hospitality House. ~ "Kate", parent

**OUR MISSION** - Hospitality House Youth Development provides a Christian outreach focused on the spiritual, intellectual, and physical development of inner city youth and their families.

**OUR VISION** - By opening doors of opportunity, at-risk youth will be equipped to lead with integrity, broken families will be restored, and our North Minneapolis community will be rebuilt.

**OUR CULTURE STATEMENT** - Inspired and guided by its strong Christian focus, Hospitality House is a caring community that has high expectations, provides significant support, and helps its young people discover and develop their interests and talents.

## OUR STUDENTS

311 students attended After School and Summer Spot programming in 2016/2017.



57% Male



43% Female



28% Private



34% Charter



38% Public



86% Receive Free  
or Reduced Lunch

1% Native American

5% Latino

4% White

11% Multiracial

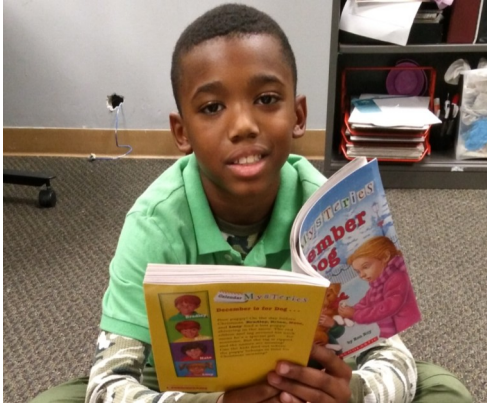
79% Black



*"Let no one despise your youth, but be an example to the believers in word, in conduct, in love, in spirit, in faith, in purity."*

*~ 1 Timothy 4:12*

# OUR PROGRAMS



## EDUCATION

Hospitality House's Urban Learning Center (ULC) provides intensive academic support in a caring environment that builds self-esteem and confidence. Through licensed teachers, one-on-one volunteers and community partnerships, the ULC program serves K-12th grade students primarily from low-income families in North Minneapolis by developing reading, math, and life skills.

Educational Programs Offered:

- After School Program
- Summer Spot
- Teen Program



## ATHLETICS

Athletics provide a healthy free-time activity and motivation to stay in school. Hospitality House teaches skills in ball handling, health, and fitness, while promoting integrity, teamwork and excellence.

Boys and girls have fun competing on teams while learning skills for life.

Athletic Programs offered:

- Basketball
- Baseball
- Tennis - In partnership with Inner City Tennis



## COMMUNITY

Hospitality House brings North Minneapolis Families together to address problems and take advantage of opportunities and partnerships that create a better, hope-filled community.

Community and Family Programs:

- Christmas With Dignity
- Building Bridges Basketball
- Family Nights
- Parenting Workshops

### Growing up at Hospitality House

My daughter has been a participant in HHYD programs since kindergarten and she is currently in 8th grade. The programs offered at HHYD have allowed for my child to have access to educational opportunities, homework help and extracurricular activities in a safe caring environment.

As a parent, I have the security of knowing my child is safe and receiving homework help when needed. Most importantly my daughter loves to attend HHYD. I would highly recommend this program to children in the community as it offers quality youth services at an extremely affordable cost. ~ "Ebony" ULC Parent





# EDUCATION

## URBAN LEARNING CENTER

### AFTER SCHOOL PROGRAM

The Urban Learning Center (ULC) After School Program is a comprehensive program that offers Kindergarten through 12th grade students structured academics with a focus on Language Arts, Math, Science, and Social Emotional Skills. The program is open every Monday through Friday, 2 p.m. to 6 p.m. during the Minneapolis Public School's school year.

**Students had an average increase of 22% in reading and 29% in math.**

While attending ULC students receive homework help, a snack, a meal, and 105 minutes of structured

classroom instruction. Licensed teachers and education assistants work with students on grade level appropriate lessons and materials that correlate with Minnesota standards.

An Individualized Continuous Learning Plan (CLP) is developed for each student. Classes are kept small, with a maximum of 22 students per teacher. Smart TVs, laptops, and tablets provide access to state-of-the-art technology for all students.

On Fridays, students take it easy and have crafts, experiments, and movies. Every day, students spend time studying the Bible and learning about God.

There is also plenty of free time for students to relax, play some basketball, hang out with friends, or test their skills on a selection of educational games in the computer lab.

### TEEN PROGRAM

Teen Small groups meet weekly throughout the school year with committed staff for discipleship. Student groups are gender and age specific to meet and discuss topics that are relevant to them.

As this program grows, we envision reaching more teens by establishing a Teen Center that will have a technology center, homework help, resource desk, creative arts area, academic support, and dedicated teen space.

It is our goal to see all teens in our program on track to graduate high school on time and be prepared for post secondary school and/or careers.



**Rosa's Boys**

As a single mother, I would always be fearful of things, wondering how I was going to raise my two sons, in particular being African-American and living in North Minneapolis. (They're grown men today). I never had to do a lot of the things that so many single parents had to do, like go to jail to get their kids out, or go to Juvenile (Detention), or go see them in prison. I didn't have to do any of those things, and that's a blessing. How did they manage to avoid that? One of the things I give credit to is Hospitality House. Every time my sons would go there, I knew they would be safe.

~ "Rosa", Alumni mother



Summer Spot is the name of our Summer Day Camp program. Students come to Hospitality House over the summer Monday through Friday from 8 a.m. to 5:30 p.m. Daily activities include structured lesson time, free time, field trips, and meals. The program is designed to eliminate the "Summer Slide", or the loss of knowledge that many students have during the summer break because they do not have adequate access to books, or other learning experiences.

# ATHLETICS

Athletics have always been a cornerstone of what we do here at Hospitality House. Giving students positive things to do during their free time not only keeps them off the streets and out of trouble, but builds their self-esteem, teaches valuable life lessons, and instructs them how to play sports fairly and competitively.

## BASKETBALL

In 2017, 13 teams represented Hospitality House in the Minneapolis Park Board League and traveling teams. The teams are very competitive. Three teams took home League Championship Trophies.

Coaches work with students on ball handling, shooting, and defensive skills. Students learn important lessons, like how to win and lose well, how to play as a team, and important leadership skills. Respect, integrity and honesty are reinforced with the students.

**Friday Night Basketball** is one of Hospitality House's longest running programs. Held every Friday evening from 7 pm to 12 am, Friday Night Basketball is open to inner city males ages 13 -18, providing them with an energizing alternative to a night on the streets. This weekly event offers friendship and hope where there often has been little.



### Student Athlete, Rayonte

My 13 yr old 7th grader, Rayonte, has attended Hospitality House since 1st grade. Everyone has helped him immensely with academics, life and leadership skills, character, spiritual and personal growth (self-esteem/confidence). Rayonte has grown through one-on-one tutoring in math and reading. He is also on the basketball and baseball teams and learning team building, life skills and most importantly, academic skills. I am not sure where my scholar would be without the support and structure

***"Everyone has helped him immensely with academics, life and leadership skills, character, spiritual and personal growth (self-esteem/confidence)."***

from HHYD. One thousand thank you's could never be enough to show my gratitude to HHYD staff for their dedication and commitment to all the scholars at HH.

~ "Chasel", Parent

***"I press toward the goal for the prize of the upward call of God in Christ Jesus."***  
***~ Philippians 3:14***

## BASEBALL



Playing baseball at Hospitality House is as old as Hospitality House itself! In 1960, our founder, Woody Larson, would go to North Minneapolis parks and start pickup games with kids from the community.

That tradition lives on today with four teams in the Park Board League. Students on these teams learn the basics of baseball, team work, self respect, and how to have a ton of fun.

## INNER CITY TENNIS



Through a partnership with Inner City Tennis (ICT) and their Northside Community Initiative, ICT has provided programming and education to our students. Their Outreach team delivers the Kidspeed® curriculum covering tennis, nutrition and life skills.

Students participated in tennis activities during Summer Spot and during a six week class in the fall.



# COMMUNITY

## Christmas with Dignity



Christmas With Dignity, created in 1993, gives parents the pleasure of shopping and giving their children new gifts at prices they can afford. Parents pay just 10% of the retail price for gifts. This allows the children to see their parents as providers, and at the same time strengthens their families.

Open each year for one day in December, the Christmas store at Hospitality House has served thousands of families, providing 10's of thousands of gifts to children. The holiday setting and personal shoppers give parents the chance to enjoy the experience as well as the satisfaction of providing for their families.

Gifts of toys and clothing are donated by corporations, individuals and churches. Drop off sites are throughout the Twin Cities.

## FAMILY NIGHTS and WORKSHOPS

Family Nights are programs designed to build community within the families of students who attend Hospitality House, and families from our community. Held monthly, events bring families together for an evening of fun, food, and education.

Past events have included Hallelujah Night, Black History Night, Thanksgiving Dinner, and Basketball and Baseball celebrations.



## BUILDING BRIDGES



## THROUGH BASKETBALL



The "Building Bridges Through Basketball" event was held on Saturday, October 29th. This free event included basketball games between Hospitality House teens and local Police Officers. It was intended to promote positive interactions between law enforcement, North Minneapolis youth, and our community in an effort to break down stereotypes that lead to distrust and unrest. To build community awareness and increase positive involvement, various community partners and leaders have been invited to attend and participate.

# OUR IMPACT



## A New Pair of Shoes

Some of our teens had the opportunity to join with community members to feed the homeless. "Donte" helped hand out lunches. Before long, the lunches ran out and there wasn't any more food to give those still waiting.

One homeless man in particular caught the attention of Donte. This man did not receive a lunch and was distraught. Donte, not having any more food to give, noticed the man had very worn out shoes with holes in them. Donte asked the man, "What size shoes do you wear?" The man told him. Donte reached into his backpack and pulled out a pair of brand-new Michael Jordan tennis shoes and handed them to the man. "Here, these should fit".

The sheer joy and excitement that came over the man's face when he received the shoes was amazing! He could not contain his enthusiasm and appreciation for the gift. He thanked Donte and moved around the group showing everyone his new shoes.

~ Rev. Johnny Hunter, Executive Director



## Javonte Learns Self Control

We were told "Javonte" was incapable of controlling his body, had a racing mind, and could not focus. His dad and I knew if we could find a place where he felt empowered to learn, he would soar. Since coming to Hospitality House, he is eager to learn, confident with his articulation, and wants to do a good job. He is not whining about everything because your staff helped him learn to problem solve! His daytime school teacher now gives him wonderful compliments. Thank you! Javonte and our family's lives have been changed! ~ "Javonte's" Mom

***"Train up a child in the way he should go,  
and when he is old  
he will not depart from it."  
~ Proverbs 22:6***

## Robert's Mom is Reassured

Not yet a kindergartner, "Robert's" mother was hesitant to sign her son up for Hospitality House's After School program. He could not yet spell his name or hold a pencil correctly. Because of this, she feared he would be teased by other children in class.

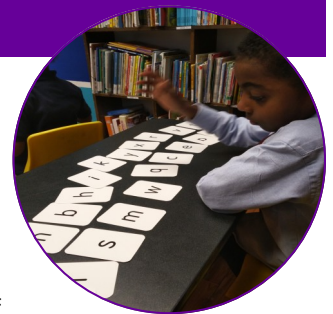
After being reassured that Hospitality House is a safe, nurturing, learning environment, Robert's mother signed him up and relayed her concerns to his teacher. From the very first day, Robert's teacher at Hospitality House began working with him on his writing skills.

Robert is bright, he knew how to count and say the alphabet, he just didn't know how to write it. The first step was teaching technique. Working one-on-one with staff and volunteers, Robert mastered how to properly hold a writing utensil and learned to draw a straight line. Soon that line turned into letters, and then numbers, and finally his name. What a proud moment!

When Robert's mother saw how her son was being taught with such patience and care and saw the marked improvement resulting from the attention he received at

Hospitality House, she was unable to contain her emotions and began to cry tears of joy and exclaimed, "I'm so glad he is here now!"

~ Dr. Foster, Education Director



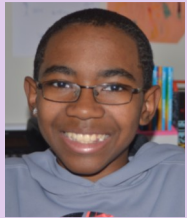
***"Robert is bright, he knew how to  
count and say the alphabet, he  
just didn't know how to write it."***



# RECOGNIZING EXCELLENCE

## 2017 Young Man and Woman of the Year

The Young Man and Woman of the Year award is given to students who excel academically and exemplify the values of Hospitality House. This year's awards went to Ja'Corey Jazzmere and Ahleah Henry.



**Ja'Corey** is a 7<sup>th</sup> grader at Robbinsdale Middle School. Last June, he received the Honors Award for having a 3.7 GPA for the entire school year. Ja'Corey wants to graduate from college as an

architect. One of his favorite activities is Architectural Lego building.

Ja'Corey loves to play basketball and run track. He currently holds the City Park Board record for the 400 meter dash!

He attends First Community Recovery Church and enjoys the spiritual development time at Hospitality House. He is a wonderful role model for the younger kids and his brother. He is an all around great kid!



**Ahleah** is a 7<sup>th</sup> grader at Ascension Catholic School. She is an excellent student. Her favorite subject is math. Ahleah loves to play basketball and she plans to play for the Ascension team this year. Her future plan is to

graduate from college and then get a job in technology working with computers and writing computer programs.

Ahleah has been part of Hospitality House for over 3 years. She enjoys being here because everyone is so nice, especially Rev Hunter and Brenda. She loves how much we care for the families and children. Ahleah attends Family Life Center Church with her family. Her favorite pastime is playing with and caring for her brothers and sisters.

## 2017 Woody Larson Athletes of the Year



**Kiareon** is a senior at Minneapolis North High School. He is a two year starter for the State Champion Mpls. North High School Football team. He plays linebacker and this year excelled as a running back, leading his team to an

undefeated season and into the play-offs, all the while carrying a 3.2 GPA. He is hoping to major in business management in college.

Kiareon started at Hospitality House in first grade and has been a part of the HHYD family for 12 years participating in athletics, after-school, teen and other programs. He wanted to especially thank his favorite coaches Pratt Montgomery and Mike Tate. This past summer he was on our staff doing a good job working with the 4<sup>th</sup> and 5<sup>th</sup> graders. Hospitality House has and continues to play a significant role in his life.



**Ann Marie** is a sophomore at DeLaSalle High School. She loves basketball and math. Last year, as a 9<sup>th</sup> grader, due to some very hard work, she made the incredible leap of starting on the JV basketball team and ending the season on the varsity team.

She has been a part of Hospitality House for the past 5 years, playing on our basketball teams. Her favorite memories are practices with Coach Mo, the Oklahoma tournament, and dousing Coach Mo with water. This past summer she joined our staff and enjoyed working with kindergartners helping them learn about Jesus. When asked what she likes best about Hospitality House, she said, "the community, and the love and support I receive here!" Her Christian walk is important to her. She attends Passion Church and Living Word in St. Paul.

# OUR GROWTH STRATEGIES

IN 2017, Hospitality House identified four Strategic Goals as part of our Five Year Plan.

These goals are:

## Goal 1: Growth - To increase the number of students served at Hospitality House.

- To increase the number of youth HHYD serves in order to share with more young people the benefits of our mission & programs.
- To provide continuous quality improvement in our programming and individual attention, acknowledging the uniqueness of each youth as we grow in numbers.
- To evaluate current methods of recruitment and retention.
- To adopt new methods of recruitment and retention.

## Goal 2: Teens - To create a new program dedicated to teens.

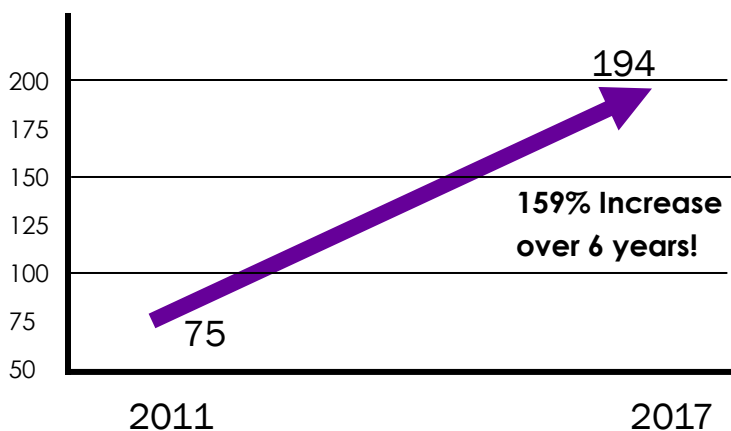
- To improve academic achievement of students so that they graduate from High School.
- To instill qualities of leadership in our teens such as integrity and values.
- To ensure that all teens know and feel that they belong and are accepted.
- To expose students to opportunities that assist them in making choices and planning for their future.
- To retain our youth in the transition through their teenage years.

## Goal 3: Families - To establish a comprehensive family program.

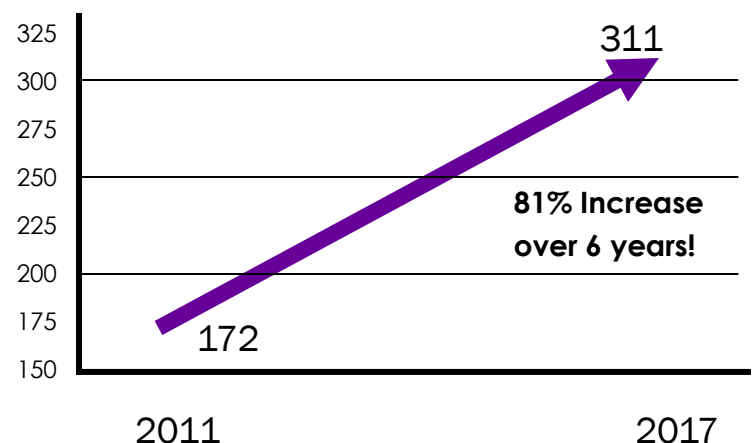
- To partner with families so that their children will experience support and success.
- To make Hospitality House a place where families can come together as a community committed to support one another.
- To provide educational opportunities for the whole family to learn and grow together.
- To connect the families we serve with the resources they need to thrive as families.

## Goal 4: Fundraising - To raise significantly more funds to realize our growth plans.

- To communicate effectively and clearly our mission, programs, projects and brand.
- To improve the level and quality of our current programs and to fund new projects.
- Grow the number of volunteers involved in fundraising.
- Conduct specialized training of the board, staff, and volunteers involved in fundraising.
- Personalize cultivation, solicitation, and recognition of donors.
- Expand strategies for fundraising.
- Increase the number of donors and size of gifts.



Athletics enrollment over the past 6 years



ULC Student Enrollment over the past 6 years



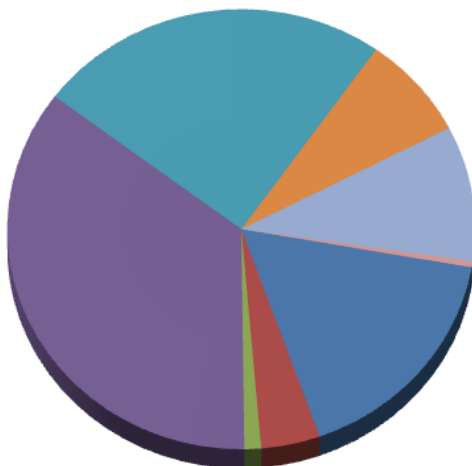
# OUR FINANCIALS

Fiscal Year 2016/2017

(9/1/2016 to 8/30/2017)

## Support and Revenue

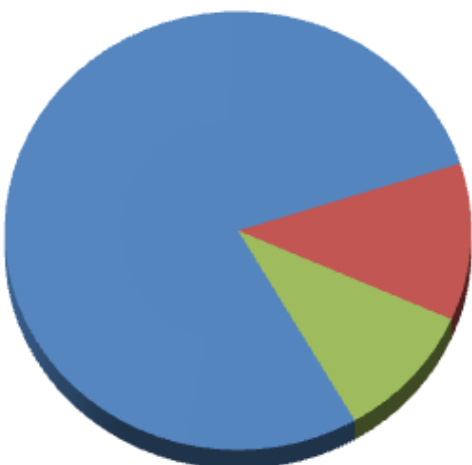
Foundations	\$375,798
Events	\$258,867
Individuals	\$177,606
Program fees	\$105,048
Churches	\$43,152
In-kind	\$80,636
Businesses	\$12,235
Other	\$4,794
<b>TOTAL</b>	<b>\$1,058,136</b>



Hospitality House is a non-profit, Christ centered, tax-exempt 501(c)3 organization. We strive to be good stewards of the funds that have been entrusted to us. Thanks to the contributions of our generous donors, we are able to provide the critical programming and services that so many in our community need.

## General Operating Expenses

Program Expenses	\$736,598
Administrative	\$94,345
Fundraising	\$108,880
<b>TOTAL</b>	<b>\$939,823</b>



## 2017 Statement of Financial Position

Total Assets	\$929,504
Total Liabilities	\$17,512
Total Net Assets	\$911,992
Total Liabilities and Net Assets	\$929,504



This document contains stories and photos about the students and families we serve at Hospitality House. Many of the names have been changed to protect the students and their families' privacy. Name changes are denoted by being in "quotes".

***"And now abide  
faith, hope, love,  
these three; but the  
greatest of  
these is love."***

***~ 1 Corinthians 13:13***

## OUR BOARD

**Keith Hovland**

**Chair**

MN State Government,  
Retired

**Ken Schelper**

**Vice Chair**

VP Davanni's, Retired

**Jon McCollum**

**Secretary**

3M Sales, Retired

**Walter Cox**

**Treasurer**

Consultant

**Rev. Carl Billings**

Pastor Discover Church Network

**Faye Burke**

Burke Distributors

**Wally Chapman**

Director of Central Division  
RBC Wealth Management

**Thomas Hagen**

Pro-Tec Design, Retired

**Jack Hunter**

Ryan Companies, Retired

**Paula Larsen**

Business Owner, Retired

**James Larson**

Commercial Real Estate Broker  
Cushman & Wakefield

**Clara Mothershed**

Client Services Assoc.  
Wells Fargo

**Michael Tate**

Salesman, Liberty Carlton Co.

## A Note from our Board Chair

Dear Friends,

Students in North Minneapolis face a significant challenge. Research indicates that **75 percent of students who struggle with reading in third grade never catch up. In fact, those students are four times as likely to drop out of high school<sup>1</sup>.** A large percentage of the children enrolling in our Afterschool Program are already well below grade level when they begin attending classes. Additionally, we are almost at the maximum number of students that can participate in programs, and we have a waiting list for many of the classes.

That is why I am excited to share with you some of the strategies Hospitality House is implementing and some highlights from 2017. The Board, staff, and volunteers have been hard at work implementing these growth strategies. In 2017 we:

- Adopted a Social Emotional Learning curriculum, called **Positive Action**.
- Hired additional part time staff to work with our teens and started new Teen Program for Middle School boys, High School boys and All Teen girls.
- Added Family Program workshops on **Parenting** and **Managing Finances**.
- Held our first prayer night with parents, youth, and staff.

All of this hard work is paying off. Children enrolled are making great strides in reaching or exceeding grade level performance in math and reading and we are well positioned with staff, well thought-out programs, and other needed internal structures for future growth. Here are some of the exciting results;

- Urban Learning Center (Summer Spot and After School Program) enrollment grew from 283 in FY16 to 311 in FY17 (10% growth).
- Students math and reading scores **increased 29% and 22%** in the Afterschool Program, and **14% and 11%** during Summer Spot in FY17.
- Participants in our Athletic Programs grew from 161 in FY16 to 194 in FY17 (21% growth).
- Eight young men who participated in our programs entered post secondary schools in the fall of 2017.

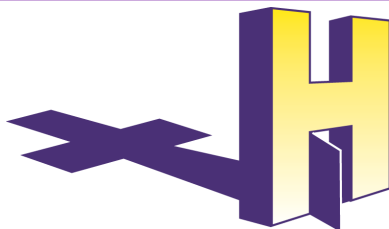
I am very grateful for the Board, staff, volunteers and donors. The model developed by Woody Larson nearly 60 years ago, still works today, continuing to equip young people with needed skills for a successful life.

We are looking forward to serving more children and teens as we continue to develop the funding needed for sustainable growth in 2018 and beyond.

Sincerely,



Keith Hovland



Hospitality House  
Youth Development

P.O. Box 11008, 1220 Logan Ave N.  
Minneapolis, MN 55411

<sup>1</sup> <https://www.amplify.com/viewpoints/why-third-grade-is-a-pivotal-year-for-reading>